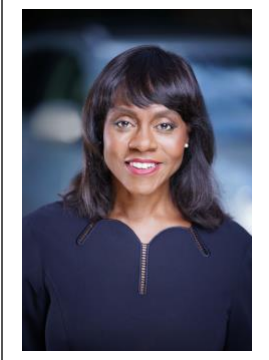


CrownMedia



WONYA LUCAS

**President and Chief Executive Officer
Crown Media Family Networks**

Wonya Lucas is president and chief executive officer of Crown Media Family Networks. Lucas oversees the company's portfolio of entertainment brands, including linear networks Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama; subscription video on demand service Hallmark Movies Now; and publishing division Hallmark Publishing. Lucas is based in the company's Studio City office and reports to Mike Perry, president and chief executive officer of Hallmark Cards, Inc.

Prior to joining Crown Media in August of 2020, Lucas was president and chief executive officer of Public Broadcasting Atlanta, where she oversaw Atlanta's NPR and PBS stations. Previously, Lucas was President and CEO for TV One where she was the second African-American woman to be President and CEO of a cable television company. Prior to joining TV One, Lucas held several positions at Discovery Communications including Executive Vice President and Chief Operating Officer for Discovery Channel and Science Channel and Global Chief Marketing Officer with responsibility for marketing in 210 countries and over 130 networks.

Prior to joining Discovery Communications in 2008, Lucas served as General Manager and Executive Vice President of The Weather Channel Networks, where she was responsible for corporate strategy and development, strategic marketing for The Weather Channel, Weather Channel radio and weather.com. Before joining The Weather Channel in 2002 as Executive Vice President of Marketing, Lucas held several positions at Turner Broadcasting System, including Senior Vice President of Strategic Marketing for cnn.com, CNN radio and CNN Networks Worldwide, Vice President of Business Operations and Network Development for Turner Entertainment and Vice President of Entertainment Marketing for TNT. Her other experience includes brand management roles for The Coca-Cola Company and The Clorox Company. Lucas began her career with Westinghouse Electric as a Product Engineer.

Lucas currently serves on the Peabody Awards Board of Jurors and the Sundance Institute Board of Trustees. She also serves as a corporate board member for EW Scripps, and previously for JC Penney. Lucas received an MBA in Finance and Marketing from The Wharton School at the University of Pennsylvania and BS Industrial Engineering from the Georgia Institute of Technology. She is the proud mother of two adult daughters, Alexis Kirton and Sydney Kirton and a very special daughter Elizabeth Taggart.

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